



Argyle Fans' Trust  
 Board Meeting – MINUTES  
 Saturday 25<sup>th</sup> April 2015; 10.30am Sally's House

No	Item	Discussion/Summary	Action
1	<b>Members Present / Apologies for Absence</b>	<b>Members Present:</b> Bob Foale (BF), Tim Chown (TC), Sam Down (SD), Sally Snow (SS), Celia Ellacott (CE), Virginia Pike (VP), Bob Wright (BW), Paul Bartolini (PB) <b>Apologies:</b> Ed Shillabeer (ES)	
2	<b>Minutes of last meeting</b>	The minutes of the previous two meetings were approved.	
3	<b>Matters arising</b>	All matters arising are on today's meeting agenda.	
4	<b>Financial Report</b>	<p>The financial position is as follows:</p> <p>Bank: £10,879.19          PayPal £2,102.55          Coop: £0.21          Total: £12,981.95</p> <p>The RBL shirt pot still requires more fundraising. Interim payments to fund underwriters were discussed.</p> <p>It was reiterated that the RBL Shirt Fund is not drawing on AFT funds.</p> <p>Fanzine 3 cost £750, against which we had an income of £578.80 (including advertising), giving an overall loss of £172.20. While the 'PR' value of the fanzine is high, we should seek to run it at least to a break-even level.</p> <p>Fanzine 4 cost £616, with income to date of £206, which at the moment means a £410 loss, but we expect more sales to be completed at the remaining home and away games.</p> <p>Board members were all urged by the treasurer to seek more advertisers.</p>	
5	<b>Membership Report</b>	<p>Shareholding members: 844          Junior members: 147          Total membership: 991</p> <p>A short discussion followed on methods to increase membership.</p> <p>One idea put forward was to seek to do a one-off deal for reduced price away game travel early next season for new members. VP to speak to the Plymouth branch to explore the idea.</p>	VP



		<p>TC to progress the previously agreed 'Recruit a Friend' proposal with RW.</p> <p>The idea of adding more postal mailshots to members was discussed. At the moment members get a postal letter when they renew, or for the AGM. Otherwise, we rely on email for members we have an email address for. It was agreed we would look at a pre-season postal mailshot. BF to draft, and discuss how to send via BW. BW to check whether postal services might do this cheaper than via our own volunteers.</p>	<p>TC, BW</p> <p>BF, BW</p>
6	<b>Board Membership</b>	<p>BF urged SS, RW and PB to consider joining the board.</p> <p>Each explained that they were very happy working in the background. It was thus agreed that we would continue to seek a replacement for Josh Pope from the membership.</p> <p>We are still seeking a Secretary and/or Assistant Secretary. BF could include more information his pre-season letter.</p>	
7	<b>ACV</b>	<p>TC updated the board. The current draft has been circulated.</p> <p>A question was raised about the three areas of land, and which should be included, and whether the different ownership matters. TC to ask SD.</p> <p>Subject to these issues being resolved, it was agreed that we would proceed with the submission.</p>	TC
8	<b>POTS Trophy</b>	<p>Luke McCormick won the vote with 63% of the vote. SD showed the board the engraved trophy, with Luke's name on it, including a smaller trophy for Luke to keep.</p> <p>BF will seek a photo shoot with Luke (probably Thursday, after training, which is the regular press day) to get publicity for the award. TC suggested picking randomly a couple of members the voters who voted for Luke to join the event. BW will attend for photos.</p>	BF, BW
9	<b>Herald Meeting</b>	<p>VP, CE and BF met with Chris Errington, which led to an article being published. We are also seeking to have a regular column in the paper. CE has agreed to do a draft for their consideration, with a view to a fortnightly column by the AFT or members of the AFT for the Herald. The board welcomed this initiative.</p> <p>The board agreed that the Herald article was both a good</p>	CE



		<p>reflection of the AFT board's views.</p> <p>TC to add a link to the AFT site.</p>	TC
10	<b>Milk Cup Fundraising</b>	<p>It was agreed that we would donate £1,000 to the Milk Cup fund, for Argyle's youth trip to N.Ireland, and then seek up to a further £2,000 from organising player sponsorships (£50 per head, BW to contact GTs to discuss the sponsorships), as per last year and the presentation of the cheque. TC to add photos to web site when presentation proceeds.</p>	BW, TC
11	<b>Other Fundraising</b>	<p>It was agreed that the AFT wishes to focus fundraising towards Argyle-related causes.</p> <p>VP described a number of ideas, and welcomed more suggestions for consideration. All to send ideas to VP.</p> <p>A Vera Lynn tribute night is tentatively set for Friday 31<sup>st</sup> July. It will be hosted at an RBL venue. VP, SS and SD are coordinating.</p> <p>Sally is progressing the season calendar idea. TC and CE to assist. Fixtures are announced on 17<sup>th</sup> June. BW to seek photos from his collection, focused on RBL theme.</p> <p>VP has contacted Jon Sparkes regarding a cricket match. A date is being discussed, with a view to some Argyle Legends taking part, either as a team, or as stars for the local club(s). TC and BW to talk to Jon about a date.</p> <p>We will discuss merchandising for next season at a future meeting, e.g. something based on the Resurgam flag.</p> <p>Other potential events/ideas will be discussed in future meetings. It is expected that we will, for example, continue with the annual Foodbank collection.</p>	<p>ALL</p> <p>VP, SS, SD</p> <p>SS, TC, CE, BW</p> <p>VP, TC, RW</p>
12	<b>AOB</b>	<p>The idea of hiring an extra coach for supporters for the Shrewsbury game was discussed. It was agreed that it was probably too late for this match, but we could try to react quickly for any other away games (hopefully two!) this season.</p> <p>It was agreed that the web site hosting would be reviewed over the summer. TC to present options, and contact Mark Russell regarding the current hosting.</p> <p>The Sunday boot sale was discussed, and plans finalised.</p>	<p>VP</p> <p>TC</p>



<b>13</b>	<b>Next Meeting</b>	The next board meeting is provisionally set for Saturday 13 <sup>th</sup> June at 12.15pm at Sally's house.	
-----------	---------------------	---	--