



Argyle Fans' Trust
Board Meeting - MINUTES
Saturday 29th August 2015; 12 noon
Sally's house.

No	Item	Discussion/Summary	Action
1	Members present / Apologies for absence	Members Present: Bob Foale (BF) Chair Celia Ellacott (CE) Vice Chair Ed Shillabeer (ES) Tony Cannan (TCa) Secretary Paul Bartolini (PB) Treasurer Sally Snow (SS) Bob Wright (BW) Ken Wild (KW) Frazer Lloyd-Davies (FLD) Apologies: Tim Chown (TCh)	
2	Minutes of last meeting	BF proposed that they could stay on record, but could not be approved as the meeting had been inquorate.	All
3	Board membership – potential new members	BF had recently met with Ken Wilde who has contacts with and can liaise with local businesses which could bring new memberships and contacts who would be useful to the Trust. BF had also recently spoken with Richard Blight about becoming a board member but stated that Richard is not able to come on board just yet.	All



		<p>BF also met with Frazer Lloyd-Davies who has recently done an article in the Plymouth Herald.</p> <p>TCa to write to Luke Pollard to gauge his possible interest in joining the board.</p> <p>ES recommended to the board to accept both Ken and Frazer as co-opted members. This was unanimously agreed to take effect immediately.</p>	
4	Membership report	<p>Total entries on Database = 1850 Number of shareholding members = 828 Junior members = 147 Total = 975</p> <p>Lapsed members = 875</p> <p>Discussion held about the lapsed members and do they receive reminders. BW informed that members receive three reminders that their memberships are due to expire. One person sent back a reply stating that as he was now living in a convalescent home that he could no longer afford the £10 membership fee. BF and BW to discuss if something can be done to help this member by trying to allocate him one of the 50 free membership spaces.</p> <p>BW also advised that members of PADSA make up some of the 975 active members.</p> <p>Further discussion brought up that perhaps we should offer out free memberships as part of a recruitment drive.</p> <p>BF expressed that if we cannot be seen to give away 50 memberships, then this in itself is a cause of embarrassment. All agreed that this free membership offer would be extended up</p>	BW



		<p>to and including the AGM / Social event. BW to provide a flier for PADSAs members explaining the offer, but to exercise caution because we are devaluing a membership if we start to give free or reduced-price memberships away too freely.</p> <p>Another suggestion was to offer £5 memberships for lapsed and new members as part of the five year anniversary celebrations with subsequent years reverting back to £10.</p>	
5	Financial Report	<p>The financial situation is currently:</p> <p>Accounts: Barclays: £10,621.30 PayPal: £1,579.44 Co-Op: £0.21p Total: £11,840.95</p> <p>Payments due: Celia/Badges: £135.00 PAFC paint: £1,500 (not to be paid until invoice received with breakdown of costs). Total: £1,635.00</p> <p><u>Balance: £10,205.95</u></p> <p>Shirt Pot: £2,585.53 MP Membership contribution: £1,200.00</p> <p>Outstanding Debt: MP: £3,300.00 Bob: £2,000.00</p>	PB



		<p>Tim: £2,000.00</p> <p><u>Total Outstanding £5,914.47</u></p> <p>Youth Sponsorship: £700 passed to Green Taverners.</p> <p>Target Travel will pay calendar sponsorship on Tuesday: £500.00</p>	
6	ACV progress	<p>Currently ongoing with no resolution as yet. As discussed in previous meeting, this has gathered dust and has become an embarrassment. TCa to take this on with immediate effect.</p> <p>We would be seeking a resolution on this before the 5th Anniversary.</p>	TCa
7	Relationship with the Club, Meeting with Martyn Starnes	<p>The club didn't like the article Frazer did for the Herald with reference to the purple away shirts and are worried that the article will affect sales.</p> <p>We have still not received an itemised bill for the work done on the façade. BF advised that despite numerous attempts, Gary (the gentleman that had the work done) has not been in contact for over 23 days.</p> <p>With regards to the horseshoe part of the stadium, Martyn Starnes agreed that there was work needed to be carried out as the stands are fast approaching 15 years old, but he did advise that the whole stadium has passed a recent safety inspection and has a valid safety certificate.</p>	BF
8	5th Anniversary in November, AGM,	ES recommended using a poster for advertising.	ES, CE



		<p>BF announced that we would have exclusive use of the Stoke Social Club up until 10pm when it is likely that some the regulars at the social club may be in attendance. There will also be 2 bouncers provided.</p> <p>£750 includes, the 2 doormen, band and buffet.</p> <p>We will hold the AGM the same day in the morning in the upstairs room and we would be looking to start our business at 10:00hrs approximately.</p> <p>We would be looking to sell 200 tickets.</p> <p>Ideas were sought about special guests, one of whom is 'Woody' from the band Bastille, but most were more drawn to Romain Larrieu. TCa to send letter to invite him as a special guest.</p>	
9	Fanzine progress	<p>Sold out at Northampton. Discussion followed on what to include on the next edition but nothing set in stone as yet, although we would like Danis Salman to write an article.</p>	ES,
10	Other fundraising	<p>One of our fans has not missed a game for over 30 years and it was suggested that perhaps the club could do something for him at the Orient game, but the Club have suggested they do not wish to do something for one person that they could possibly not do for someone else.</p> <p>We would like to host a book signing with Paul Sturrock at some time when his book is due to be released.</p>	All
11	Sponsorship of a match	<p>To sponsor the Cambridge match would cost £900+VAT.</p>	All



		<p>VP suggested we offer places to our members first.</p> <p>BF suggested we go for the full package for the Hartlepool game.</p> <p>All approved.</p>	
12	Request for a donation by Uncle Ken	<p>Ken who is responsible for the 50/50 draw has asked for a donation of £200 towards the cost of improving facilities at Seale Hayne.</p> <p>ES suggested £250. All agreed.</p>	All
13	Next meeting	<p>Next meeting to be held Saturday 3rd October at Noon. Venue to be confirmed.</p>	All