



Argyle Fans' Trust
Board Meeting - MINUTES
Saturday 4th March 2017; 12:15pm
Ed's house.

No	Item	Discussion/Summary	Action
1	Members present / Apologies for absence	Members Present: Tony Cannan (TC) Chair Ed Shillabeer (ES) Vice Chair Tony Sherlock (TS) Treasurer Celia Ellacott (CE) Bob Foale (BF) Stan Beal (SB) Sam Down (SD) Apologies: Sue Clark, Virginia Pike	
2	Minutes of last meeting	Agreed. No issues arising.	
3	Chair/Membership Report	<p>TC advised that he has requested a meeting with the Club, hopefully with James Brent as a starting point. JB had agreed to this via email but nothing had been set yet. TC will ask next week to get this set up as soon as possible. Board discussed what should be on the agenda. Agreed that for now, this should be an 'introductory' meeting as both TC and ES are new in their roles and we are looking to re-establish ourselves and going in 'gung-ho' would not be advisable at this stage.</p> <p>TC informed the Board about the current membership status. A lot has now been tidied and gave thanks to Ricky and Frazer who have been working on this for us, but that we are still looking to bring ourselves up to date before the end of April. Membership packs can now start to go out. CE offered to do this. TC advised that at the</p>	TC, ES



		<p>moment, we have circa 630 paid up members but that there are still more to process. 630 is a greatly reduced number and is not ideal and we must get to grips with what is wrong and seek to increase this. TC said he would like us to have a minimum about 1500 members but that this is a long way off. TC advised that it's at a point where the Trust is starting to increase its outgoings. Postage costs and other sundries have continued to rise since the Trust began, yet the price of the membership has not increased. TC suggested changing the charging to £1 per month – therefore making membership £12 per year. This would cover overheads and ensure the Trust gets at least £10 for each membership per year. At present, it is estimated that the Trust only gets around £8.50. The Trust needs to start building funds and it cannot do that on a £10 membership fee. However, TC and the Board acknowledged that we must have an incentive for people to pay more and that we need to start beginning to take action and doing and completing some projects. This will be discussed in more detail at the next meeting.</p>	
4	Financial Report	<p>The financial position is as follows:</p> <p>Barclay's Account: £9965.11</p> <p>PayPal: £755.15</p>	TS
5	Marketing	<p>There is a long term requirement to raise the profile of the AFT in overall marketing over and above the Fanzine and Badges we have to date. It is recommended that the AFT look at the possibility of a larger variety of badges/key rings/wrist band etc. Also to conduct a survey with the fans asking what would they also like to see as merchandise. A Calendar will be produced</p>	



		for 2018, with printing and production commencing May 2017.	
6	AFT Player Of The Year	To be continued this season and voting to take place shortly. SD to obtain the trophy from Rick Cowdery	All
7	Vice President Chris Wood	CE informed the Board that 'Woody' has agreed to becoming AFT VP in principle but would like to know more about the role and what it entails. CE will advise on this further after she contacts him again. We would like to announce this as soon as we're able in line with a membership drive.	CE
8	Donation to Millbrook AFC	TC confirmed that he sent our donation to Millbrook but they have yet to acknowledge this. TC to inform when we hear from them.	TC
9	Newport match sponsorship	The AFT is to sponsor the Match Programme for Monday 17 April 2017 against Newport County, a cheque for £960 has been forwarded in settlement. Yet to be finalised who is attending.	All
10	Close and next meeting	TC closed meeting at 1340. Next meeting at Ed's house 12:15 on Saturday 3 rd April (Accrington home game).	