



**Argyle Fans' Trust**  
**Board Meeting – MINUTES**  
**Saturday 18th Jan 2020; 12.15pm, Life Centre Plymouth**

No	Item	Discussion/Summary	Action
1	<b>Welcome and Apologies for Absence</b>	<p><b>Members present:</b>  Sue Clark (SC), Chris Dean (CD), Celia Ellacott (CE), Tony Hooper (TH), John Lloyd (JL), Virginia Pike (VP), Emma Sellick (ES), Roger Willis (RW)  Tim Chown (TCh, Secretary)</p> <p>The meeting was declared quorate (8 of 10 Board members present).</p> <p><b>Apologies received:</b>  Tony Cannan (TCa)  Keith Brown (KB)</p>	
2	<b>Approval of Minutes and Matters Arising from previous meeting</b>	<p>The minutes of the previous meeting on 14<sup>th</sup> December 2019 were approved.</p> <p>The following posts were agreed unanimously:  Chair – Virginia Pike (VP); the only candidate, approved by all present.  Vice Chair – Tony Hooper, nominated by CE and VP.  Treasurer – VP and KB until May 31<sup>st</sup>  (VP will approach Margaret Carn to enquire as to her availability for the role from 1<sup>st</sup> June 2020.)  Secretary – Tim Chown  Membership Secretary – to be determined</p>	VP
3	<b>Membership Secretary's Report (RW)</b>	<p>The memberships were up to date as of the Tuesday before this meeting.</p> <p>RW, VP and TCh have been meeting to discuss membership processes. TCh has begun sending regular membership emails.</p> <p>The AFT is 20 away from membership number 2000.</p>	
4	<b>Treasurer's Report (VP)</b>	<p>VP reported that there is approximately £9,800 in the bank account, and PayPal stands at £834.54.</p> <p>It was agreed that the AFT will continue to pay annually for the InTouch membership system.</p>	
5	<b>Secretary's Report (TC)</b>	<p>TCh reported that the 2018/19 AR30 has been submitted to the FCA.</p> <p>TCh will liaise with the FSA to make the appropriate Rule change submission to the FCA.</p>	

		<p>The ACV on HP/HHP is due for renewal on February 2021 –TCa will look into what is required. VP will ask TCa to provide a summary of the current position.</p> <p>JL will discuss the topic with Simon Hallett.</p> <p>There was a question raised on the ACV on the ATD forum; JL will respond there.</p>	<p>VP/TCa</p> <p>JL</p> <p>JL</p>
6	<b>Events planning</b> (ES)	<p>ES reported that the Upper GT Building room is available for the quiz o 6<sup>th</sup> March, with up to 40 tables. However, with the Legends having an event on 8<sup>th</sup> March it was agreed to defer the date, perhaps to 24<sup>th</sup> April before the last home game, as an end of season event that was open to all (in contrast to a more formal black tie event). ES to look at availability.</p> <p>ES will look into the options for a joint Mayflower 400 and AFT 10<sup>th</sup> birthday “smart casual” event in the grandstand.</p> <p>It was reported that the Vice Presidents attracted over 170 people to an event from a core membership of 50, at £30 a ticket, with the evening raising around £5,000.</p> <p>It was agreed we should invite other supporter groups to our events.</p>	<p>ES</p> <p>ES</p>
7	<b>Social Media Update</b> (ES)	<p>ES reported that the 12 day ofs Xmas giveaway was very successful with over 23,000 engagements on Facebook alone, and good interactions on Twitter, Snapchat and Instagram.</p> <p>ES also reported around 110 new social media followers.</p> <p>It was suggested that we should contact new followers on social media to see if those people might want to join the AFT.</p>	<p>ES</p>
8	<b>Communications and Marketing sub-group</b> (CE, CD, SD, JL)	<p>CE reported that the AFT calendars had at the very least broken even financially with a few still remaining. Sales of the fanzine and badges were slower. A Sarcevic badge has been requested.</p> <p>CE added that there will be at least one more fanzine, which is currently in process, but to continue we need to ensure new content and contributors and as importantly distributors for the printed copies. The current issue copy deadline is next week.</p> <p>It was suggested that we might look to recruit sellers in return for the cost of an U16 season ticket. We should also seek to find more regular people to sell copies on away coaches. It was agreed to include a request for help on this in our newsletter and on social media.</p>	<p>TCh/ES</p>



		It was noted that the new grandstand opening has changed the footfall pattern around the ground. We should consider more than one Aft table on match days.	
9	<b>Governance sub-group report</b> (KB, TC, TH)	KB will submit a proposal.	KB
10	<b>Membership Building sub-group report</b> (VP, ES, RW)	It was agreed that the AFT Board needed as a priority to agree its core message and values.	
11	<b>AOB</b>	None discussed.	
12	<b>Date of next meeting</b>	There will be an informal meeting to discuss marketing and the AFT's core message on 1 <sup>st</sup> February 2020. The next full Board meeting will be on 7 <sup>th</sup> March 2020 at 11.15am at Goals.	
13	<b>Close of Meeting</b>	The meeting closed at 1.15pm.	

TC  
7 February 2020